

Press Release

Media Contact:

Kelly Kuch

(360) 539-9020

kelly@babysdream.com

May 16, 2006

\$2,000 Nursery Giveaway Contest

COLUMBUS, GA – This is the last week of Baby's Dream Furniture's national giveaway contest. Baby's Dream largest giveaway ever has a grand prize of a \$2,000 nursery.

A complete nursery including one of Baby's Dream's well-known convertible cribs is ready to be given away. A convertible crib is an investment that will last for years to come as it is used well beyond the child's crib stage. Unlike traditional drop-side cribs, which become disposed of normally after 18 months, a Baby's Dream convertible crib can be used beyond 18 years!

Contest entrants are asked to write in and describe their ideal nursery in a short paragraph. Entrants should have fun and dream. Details including their favorite Baby's Dream furniture collection, nursery theme, wall color, window treatments can help draw the picture. The most creative and unique entry will win!

Contestants that do not win will not walk away empty handed. They will be armed with all the ideas and inspiration they need to create their own Baby's Dream nursery, as simple or as extravagant as they desire.

To enter, consumers can submit online [www.babysdream.com] or visit a local retailer for entry forms to be mailed to *Win My Baby's Dream Nursery* 411 Industrial Blvd, Buena Vista, GA 31803.

Baby's Dream Furniture, Inc. is the original convertible crib manufacturer, in business for over 14 years. We are constantly working to provide expectant consumers with new product choices that are innovative, safe, and top-of-the-line. All Baby's Dream cribs meet or exceed all federal safety standards of the U.S. Consumer Product Safety Commission (CPSC).
