

Press Release

For Immediate Release:
April 20, 2006

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Baby's Dream Patented Drop-Gate Feature

COLUMBUS, GA – Baby's Dream Furniture, Inc. is the original convertible crib manufacturer. Baby's Dream has revolutionized the nursery furniture industry by being the company that **developed the concept of a convertible crib** and was **the first to introduce it to the market**. This innovative product design provides parents with a long-lasting quality piece of furniture.

Baby's Dream signature product is the **patented drop-gate crib**. The drop-gate mechanism is unlike anything else on the market and provides incomparable added benefits not found on traditional cribs. Consumers should be aware of the added value of a Baby's Dream drop-gate crib.

- Allows extra room for parents of multiple heights to access the baby
- Prevents small children from accessing the crib
- Can be let down quietly without waking the baby
- Acts as guard rail when converted to toddler bed; no additional purchase necessary

Touted for being an added safety feature, the latches on the left and right side of the drop-gate have to both be engaged simultaneously for the gate to open. Therefore, a baby or small child can not operate the gate as they do not have the adult arm span that is required.

When the time comes for the baby to move out of the crib the drop-gate performs double duty and acts as a guard rail so mom and dad can rest soundly knowing their child won't roll out of their toddler bed.

Some examples of the innovative drop-gate can be seen on the top-selling Generation Next collection and the brand new Infinity drop-gate series pictured below.

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Gen Next drop-gate crib shown with gate up.



Infinity drop-gate crib shown with gate down.

As a convertible crib, the drop-gate models offer substantial value at an affordable price. Baby's Dream commitment to expectant families is always the top priority. As our company and products continue to evolve we want our customers to learn about our newest features.

Baby's Dream Furniture continues to offer baby specialty stores nationwide with new product choices that are innovate, safe and top-of-the-line. All Baby's Dream cribs meet or exceed all federal safety standards of the U.S. Consumer Product Safety Commission (CPSC) and the voluntary JPMA certification. The company has been top-rated by leading *Consumer Report* publications, *Baby Bargains* book, and seen in *TIME* magazine.

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