

# Press Release

For Immediate Release:  
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## **SAFE & SOUND SLEEPER BAG**

**COLUMBUS, GA** – Baby’s Dream now offers an alternative to the regular crib blanket. The Safe & Sound Sleeper Bag is a wearable blanket that replaces the use of loose blankets for a safer sleep. The Safe & Sound Sleeper Bag reduces the risk of rebreathing (the inhalation of carbon dioxide) which could happen if a blanket were to bunch up or cover baby’s mouth and nose. Rebreathing has been associated as a possible cause of SIDS (Sudden Infant Death Syndrome.)

The Safe & Sound Sleeper Bag is designed to allow generous space for baby to kick and move without the risk of kicking a blanket off and having a cold night’s sleep. It is also designed without sleeves to reducing the risk of rebreathing and overheating. The sleeper bag can easily be slipped onto a sleeping child and the full-length zipper offers easy diaper changing access without disrobing baby. Its generous size also allows the slipper bag to fit over baby’s regular sleeper or diaper. The Safe & Sound Sleeper Bag is made of 100% cotton terry and is machine washable and dryable. It is available in five colors; pink, blue, yellow, white and natural. The bag comes in two sizes; 0-3 months and 3-6 months.

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Baby's Dream is currently offering half-off a second Safe & Sound Sleeper Bag with the purchase of any two sleeper bags. The Safe & Sound Sleeper Bag can be purchased directly from Baby's Dream at [www.babysdream.com](http://www.babysdream.com).

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**About Baby's Dream Furniture, Inc.**

*Baby's Dream Furniture, Inc. is committed to providing safety, quality, design, and value to its customers. Baby's Dream continually researches the needs and desires of new parents. Armed with this research, Baby's Dream strives to develop and enhance products to fit their customers' needs. Baby's Dream is rated as a top manufacturer by Baby Bargains books as well as leading Consumer Report publications. For more information about Baby's Dream Furniture, Inc. visit [www.babysdream.com](http://www.babysdream.com).*